

Tutoring & SAT/PSAT Prospects



Visit us online at amerilist.com

Total Universe: 12,091,182

Base Rate: \$75.00/M

Description Summary

Are you looking to ace your next marketing campaign? When students are struggling, or just receiving some extra help, they turn to tutors who help keep them on track, as well as high school sophomores and juniors preparing for their college entrance exams, like the SAT or PSAT. This database contains a variety of segments for targeting the best prospects for your specific product or service. With the most accurate data in the industry, you can count on AmeriList to provide you with regularly updated information that will help you boost your marketing ROI and increase sales. Don't miss out on this responsive group of prospects!

How Our Data Is Compiled

Our Tutoring & SAT/PSAT Propsects Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2015, 1.7 million students took the SAT
- About 39% of the student population has a math tutor

Recommended Usage

This mailing list is recommended for many types of offers, such as tutoring centers, SAT/PSAT prep centers, university recruiting, textbook companies, school supplies, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Language Spoken
Dwelling Type
Education Level

Age of Children
Number in Household

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com